

Advertising at Mineralica

Please let us know if you have any questions. Contact us at sales@mineralica.com

Print-Only Advertisement

The Ad will be placed by editors' choice. This means, it could be anywhere in the print issue: Right on the start, between two Articles or more to the end. Never between continuous content. If you have certain preferences for the placement, please let us know.

Size	Single Issue	All Issues a Year (4)
¼ Page	\$ 80	\$ 300 (\$ 20 off)
½ Page	\$ 120	\$ 450 (\$ 30 off)
Full Page	\$ 250	\$ 900 (\$ 100 off)
Back-Side	\$ 1200	-

Digital Advertisement on Website

When taking both (Print & Digital Ads) you get **20% off**.

We highly recommend in booking Digital Ads too because 2/3 of our readers visit the website regularly. You can have a Link directly to your Business which also can track the number of clicks.

Type	3 months	12 months
Ad banner between Article Content	\$ 250	\$ 900 (\$ 100 off)
Ad on Home Page (highest traffic)	\$ 800	\$ 2800 (\$ 300 off)

Mineralica Auctions (Coming soon)

You might have notices that below every Article there are ads for specimen to buy in our shop. Soon we want to open our marketplace to fellow dealers which can sell their minerals on a global and highly frequent platform. The fees will be relatively low compared to other auction platforms!

There is already a **waiting list** of Dealers wanting to join this exciting project. Please contact us well in advance if you want to participate.